

# Media release

## ADVANCE NAMED FUND MANAGER OF THE YEAR

17 August 2011

### For immediate release:

Advance Asset Management has been named Fund Manager of the Year at the *Financial Review Smart Investor* Blue Ribbon Awards 2011.

Advance also won the multi-sector conservative category for the Advance Defensive Multi-Blend Fund and the multi-sector growth category for the Advance Balanced Multi-Blend Fund.

Head of Advance Investment Solutions Patrick Farrell said the win reflected the hard work of a committed team with decades of investment expertise.

“We have access to the latest expertise locally and globally and as a result our multi-manager funds benefit from the best possible thinking and expertise. We believe we have a unique investment process and we’re delighted that we’ve been recognised for this.”

According to research house Morningstar, which judged the award, Advance was a worthy winner whose people, processes and risk-adjusted performance, particularly in the last year, represent an exemplary manager relative to its competitors.

Two of Advance’s funds were also named as finalists in the multi-sector balanced and large cap world shares categories.

Advance is a specialist asset management business within BT Financial Group. Its focus is on asset allocation and risk management, implemented through a multi-manager process, providing investment opportunities across a range of asset classes, including shares, property, fixed interest and cash.

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### About the *Financial Review Smart Investor* Blue Ribbon Awards

The annual *Financial Review Smart Investor* Blue Ribbon Awards acknowledge and celebrate leading products and services in the field of investment, finance, banking and insurance. The Blue Ribbon Awards are chosen in conjunction with research houses InfoChoice, Morningstar, and Rice Warner Actuaries.

A member of BT Financial Group

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