

## Securitor confirms new managing director

September 1<sup>st</sup>, 2015

**Securitor has confirmed Mr Mark Fisher as its new managing director, a role he has been acting in for the past seven months.**

Approaching its 30-year anniversary, Securitor represents a sustainable and innovative partner for planning practices with strong business acumen and compliance, often with links to the accounting industry, that are looking to surround themselves with like-minded practices.

Mr Fisher says he is especially proud to lead a business with such a strong history. "Securitor is a strong brand in our industry, testament to the peer-to-peer sharing of ideas, innovation and leaning in that characterises all the advisers who partner with us."

Mr Fisher, who has worked in BT in a range of roles for the past six years, joined Securitor in January 2014 as the State Manager for New South Wales and Queensland. Prior to this he was State Manager of Westpac Financial Planning in Queensland and Head of Bank Distribution for BT.

"I bring to Securitor a passion for financial planning and the profession, a strong focus on execution and doing the things we say we are going to do and a real focus on the client and outcomes that our advisers provide."

According to the BT Financial Group's General Manager of Group Licensees, Mr Phil Butterworth, Mark's appointment is the next step in the group's growth.

"Mark's appointment reflects the great momentum we currently have across our aligned advice channels to ensure all of our advisers can work in an efficient and sustainable manner while delivering trusted and valued financial advice customers need."

Securitor continues to lead the industry in terms of helping practices be the best they can be, supporting advisers so they can deliver great customer outcomes, and to build a reputation the industry can be proud.

"I am very optimistic about the future of the financial advice industry," says Mr Fisher. "I am excited to be leading a group of professional financial planning businesses with high standards of governance and compliance, who are passionate about the client experience and are committed to innovation and execution."

Mr Fisher holds a Bachelor of Business majoring in accounting and banking/finance, a Masters of Financial Management and Diploma in Financial Planning. Securitor currently has more than 400 financial advisers in its network split across more than 200 practices all around Australia.

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